





Max Wertheimer Minerva Center for Cognitive Processes and Human Performance Head of Center: Prof. Ruth Kimchi ראש המרכז : פרופי רות קמחי

אנו שמחים לארח את

Dr. Orit Baruch University of Haifa, Israel

Attentional attraction of receptive fields can explain spatial and temporal effects of attention

A multitude of attentional effects were found at both the neural and behavioral levels of perception, however, the nature of the attentional mechanism is an unsettled issue. It is typically assumed that the fundamental impact of attention is enhancement of neuronal responses, but some attentional effects are difficult to explain by such gain modulations. Here we offer a different view: We suggest that the most fundamental impact of attention is the attraction (shift) of receptive fields towards the attended location. We further show, both conceptually and by model simulations, that this attraction of receptive fields can explain a diverse range of attentional effects, spatial as well as temporal, linking physiological measurements at the unit level with psychophysical observations (e.g., enhanced contrast sensitivity, enhanced spatial resolution, the Mexican-hat profile of attention, prolonged perceived duration, prior entry, degraded temporal resolution).

ההרצאה תתקיים ביום ד' ה-8 בינואר 2014, בשעה 12:15 במעמק"ה, הבניין הרב תכליתי, אוניברסיטת חיפה.

נשמח לראותכם בין אורחינו

: אנא שלחו מייל בהקדם למרים גיל: רכב לאוניברסיטה לרכב לאוניברסיטה באישור כניסה לרכב לאוניברסיטה rgil@univ.haifa.ac.il

University of Haifa, 199 Aba Khoushy Ave. Mount Carmel, Haifa 3498838, Israel. <u>Tel:972-4-8249430</u>, Fax: 972-4-8249430