Supplementary Material
for
Koriat & Sorka: The construction of categorization judgments:
Using subjective confidence and response latency to test a distributed model

Table 1

A list of the items used in Experiment 1. For each item, the table lists the consensual response, item consensus, the number of consensual and nonconsensual responses, the number of "unfamiliar" responses, and confidence for the consensual response, for the nonconsensual response, and for all responses combined

Item	Candidate Exemplar	Category	Consensual Response	Item Consensus	N of Consensual Responses	N of Nonconsensual Responses	N of 'Unfamiliar' Responses	Confidence in Consensual Response	Confidence in Nonconsensual Response	Mean Confidence
1	Apple	FRUIT	Yes	100.00%	21	0		100.00	.	100.00
2	Avocado	FRUIT	Yes	71.43%	15	6		77.40	70.00	75.29
3	Blueberry	FRUIT	Yes	100.00%	21	0		93.38	.	93.38
4	Coconut	FRUIT	Yes	85.71%	18	3		91.50	73.33	88.90
5	Cucumber	FRUIT	No	76.19%	16	5		93.50	78.00	89.81
6	Date	FRUIT	Yes	90.48%	19	2		91.32	75.00	89.76
7	Grape	FRUIT	Yes	100.00%	21	0		97.38	.	97.38
8	Guava	FRUIT	Yes	100.00%	20	0	1	91.05	.	91.05
9	Kumquat	FRUIT	Yes	100.00%	18	0	3	94.72	.	94.72
10	Papaya	FRUIT	Yes	100.00%	20	0	1	97.65	.	97.65
11	Pumpkin	FRUIT	Yes	57.14%	12	9		77.83	91.11	83.52
12	Rose	FRUIT	No	100.00%	21	0		97.00	.	97.00
13	Tomato	FRUIT	Yes	85.71%	18	3		83.39	83.33	83.38
14	Avocado	VEGETABLE	Yes	52.38%	11	10		80.09	75.40	77.86
15	Broccoli	VEGETABLE	Yes	100.00%	21	0		96.48	.	96.48

16	Carrot	VEGETABLE	Yes	100.00%	21	0		96.62	.	96.62
17	Corn	VEGETABLE	Yes	80.95%	17	4		89.24	72.50	86.05
18	Cucumber	VEGETABLE	Yes	85.71%	18	3		89.28	86.00	88.81
19	Egg	VEGETABLE	No	100.00%	21	0		99.52	.	99.52
20	Mushroom	VEGETABLE	No	57.14%	12	9		86.50	90.00	88.00
21	Olive	VEGETABLE	No	66.67%	14	7		77.64	79.29	78.19
22	Peanut	VEGETABLE	No	76.19%	16	5		85.38	44.00	75.52
23	Pumpkin	VEGETABLE	Yes	57.14%	12	9		86.92	82.44	85.00
24	Rhubarb	VEGETABLE	Yes	75.00%	12	4	5	88.08	79.25	85.88
25	Rice	VEGETABLE	No	80.95%	17	4		84.12	63.75	80.24
26	Rutabaga	VEGETABLE	Yes	85.71%	12	2	7	91.58	67.50	88.14
27	Zucchini	VEGETABLE	Yes	80.95%	17	4		94.94	81.25	92.33
28	Eel	FISH	Yes	57.14%	12	9		90.00	76.67	84.29
29	Lobster	FISH	No	76.19%	16	5		91.44	83.00	89.43
30	Penguin	FISH	No	95.24%	20	1		98.30	90.00	97.90
31	Sea Anemone	FISH	No	88.89%	16	2	3	87.94	85.00	87.61
32	Sea Horse	FISH	No	71.43%	15	6		85.40	81.67	84.33
33	Seal	FISH	No	95.24%	20	1		96.50	20.00	92.86
34	Shark	FISH	Yes	76.19%	16	5		94.31	82.20	91.43
35	Shrimp	FISH	No	76.19%	16	5		93.31	88.00	92.05
36	Tadpole	FISH	No	80.95%	17	4		97.82	92.50	96.81
37	Tuna	FISH	Yes	100.00%	21	0		99.76	.	99.76
38	Bathing Suit	CLOTHING	Yes	100.00%	21	0		98.52	.	98.52
39	Bra	CLOTHING	Yes	100.00%	21	0		94.33	.	94.33
40	Buttons	CLOTHING	No	76.19%	16	5		84.00	90.00	85.43
41	Hat	CLOTHING	Yes	85.71%	18	3		92.72	86.67	91.86
42	Make-up	CLOTHING	No	100.00%	21	0		96.19	.	96.19
43	Overalls	CLOTHING	Yes	100.00%	21	0		99.62	.	99.62
44	Raincoat	CLOTHING	Yes	100.00%	21	0		96.76	.	96.76

45	Shirt	CLOTHING	Yes	100.00%	21	0		100.00	.	100.00
46	Tuxedo	CLOTHING	Yes	100.00%	21	0		99.90	.	99.90
47	Uniform	CLOTHING	Yes	95.24%	20	1		96.45	50.00	94.24
48	Baby Bed	FURNITURE	Yes	100.00%	21	0		98.29	.	98.29
49	Clock	FURNITURE	No	57.14%	12	9		85.55	67.22	77.30
50	Closet	FURNITURE	Yes	52.38%	11	10		95.18	87.50	91.52
51	Curtains	FURNITURE	No	85.71%	18	3		82.41	83.33	82.55
52	Footrest	FURNITURE	Yes	95.24%	20	1		93.85	90.00	93.67
53	Picnic Table	FURNITURE	Yes	71.43%	15	6		91.33	76.67	87.14
54	Piano	FURNITURE	No	52.38%	11	10		85.27	84.10	84.71
55	Refrigerator	FURNITURE	No	66.67%	14	7		95.50	83.57	91.52
56	Rug	FURNITURE	No	66.67%	14	7		86.00	86.14	86.05
57	Shelves	FURNITURE	No	57.14%	12	9		80.42	90.00	84.52
58	Sofa	FURNITURE	Yes	100.00%	21	0		99.29	.	99.29
59	Television	FURNITURE	No	76.19%	16	5		86.06	80.00	84.62
60	Airplane	VEHICLE	Yes	100.00%	21	0		96.14	.	96.14
61	Baby Carriage	VEHICLE	No	52.38%	11	10		89.64	89.90	89.76
62	Canoe	VEHICLE	Yes	80.95%	17	4		91.24	92.50	91.48
63	Car	VEHICLE	Yes	100.00%	21	0		95.71	.	95.71
64	Elevator	VEHICLE	No	57.14%	12	9		86.17	84.89	85.62
65	Escalator	VEHICLE	No	66.67%	14	7		88.21	77.71	84.71
66	Feet	VEHICLE	No	76.19%	16	5		88.50	77.00	85.76
67	Parachute	VEHICLE	No	80.95%	17	4		88.71	97.50	90.38
68	Roller Skate	VEHICLE	Yes	52.38%	11	10		90.73	90.00	90.38
69	Stretcher	VEHICLE	No	76.19%	16	5		83.50	86.00	84.10
70	Unicycle	VEHICLE	Yes	80.95%	17	4		89.47	86.50	88.90
71	Wheelchair	VEHICLE	Yes	61.90%	13	8		92.31	85.38	89.67
72	Fire	WEAPON	Yes	61.90%	13	8		80.31	76.75	78.95
73	Fist	WEAPON	Yes	66.67%	14	7		93.93	85.71	91.19

74	Fork	WEAPON	No	57.14%	12	9		93.08	82.50	88.85
75	Gas	WEAPON	No	52.38%	11	10		77.55	80.50	78.95
76	Hairspray	WEAPON	No	76.19%	16	5		93.06	72.00	88.05
77	Knife	WEAPON	Yes	80.95%	17	4		96.12	97.50	96.38
78	M-16	WEAPON	Yes	100.00%	21	0		99.95	.	99.95
79	Neutron Bomb	WEAPON	Yes	100.00%	20	0	1	99.95	.	99.95
80	Pillow	WEAPON	No	80.95%	17	4		90.12	65.75	85.48
81	Rope	WEAPON	No	57.14%	12	9		79.50	81.44	80.33
82	Billiards	SPORT	Yes	55.00%	11	9	1	89.82	85.00	87.79
83	Bowling	SPORT	Yes	85.71%	18	3		90.89	93.33	91.24
84	Chess	SPORT	Yes	52.38%	11	10		83.82	94.20	88.76
85	Darts	SPORT	Yes	57.14%	12	9		80.50	86.00	82.86
86	Fishing	SPORT	Yes	52.38%	11	10		88.18	77.90	83.29
87	Football	SPORT	Yes	100.00%	21	0		99.90	.	99.90
88	Golf	SPORT	Yes	85.71%	18	3		95.44	93.33	95.14
89	Ice Skating	SPORT	Yes	85.71%	18	3		92.11	93.33	92.29
90	Swimming	SPORT	Yes	95.24%	20	1		99.90	100.00	99.90
91	Walking the Dog	SPORT	No	90.48%	19	2		91.26	35.00	85.90
92	Agriculture	SCIENCE	Yes	80.95%	17	4		91.50	80.00	89.20
93	Archaeology	SCIENCE	Yes	76.19%	16	5		92.44	76.60	88.67
94	Biology	SCIENCE	Yes	100.00%	21	0		99.95	.	99.95
95	Economics	SCIENCE	Yes	57.14%	12	9		88.33	74.33	82.33
96	Engineering	SCIENCE	Yes	95.24%	20	1		92.50	58.00	90.86
97	History	SCIENCE	No	80.95%	17	4		90.47	81.25	88.71
98	Medicine	SCIENCE	Yes	95.24%	20	1		94.35	72.00	93.29
99	Philosophy	SCIENCE	No	80.95%	17	4		88.71	82.50	87.52
100	Physics	SCIENCE	Yes	100.00%	21	0		99.05	.	99.05
101	Psychology	SCIENCE	Yes	90.48%	19	2		76.05	100.00	78.33

Table 2

A list of the items used in Experiment 2. For each item, the table lists the consensual response, item consensus, the number of consensual and nonconsensual responses, the number of "unfamiliar" responses, confidence for the consensual response, for the nonconsensual response, and for all responses combined, and response latency for the consensual response, for the nonconsensual response, and for all responses combined (Block 1)

Item	Candidate Exemplar	Category	Consensual Response	Item Consensus	Confidence in Consensual Response	Confidence in Nonconsensual Response	Mean Confidence	Response Latency for Consensual Response	Response Latency for Nonconsensual Response	Mean Response Latency
1	Rose	FLOWER	Yes	96.97	99.88	86.00	99.45	2.41	4.67	2.48
2	Lily	FLOWER	Yes	96.97	99.09	94.00	98.94	2.35	3.89	2.40
3	Gardenia	FLOWER	Yes	96.97	84.91	68.00	84.39	2.90	2.89	2.90
4	Snapdragon	FLOWER	Yes	87.88	69.28	55.50	67.61	4.44	5.18	4.53
5	Hibiscus	FLOWER	Yes	90.91	85.90	18.67	79.79	3.14	4.71	3.24
6	Silk flower	FLOWER	Yes	72.73	66.58	66.78	66.64	4.64	9.43	5.95
7	Heather	FLOWER	Yes	60.61	60.80	46.15	55.03	4.45	6.76	5.32
8	Schefflera	FLOWER	Yes	66.67	36.82	24.55	32.73	5.34	6.57	5.76
9	Boston fern	FLOWER	No	51.52	53.24	69.06	60.91	6.21	5.49	5.86
10	Root	FLOWER	No	100.00	84.24	.	84.24	4.55	.	4.55
11	Apple	FRUIT	Yes	100.00	99.45	.	99.45	2.31	.	2.31
12	Papaya	FRUIT	Yes	100.00	91.45	.	91.45	2.73	.	2.73
13	Date	FRUIT	Yes	100.00	95.55	.	95.55	3.65	.	3.65
14	Coconut	FRUIT	Yes	87.88	86.59	86.25	86.55	4.27	5.54	4.39
15	Tomato	FRUIT	Yes	78.79	91.15	76.14	87.97	3.65	4.84	3.84
16	Guava	FRUIT	Yes	100.00	93.52	.	93.52	3.34	.	3.34
17	Avocado	FRUIT	Yes	84.85	87.82	80.40	86.70	3.48	3.88	3.53

18	Cucumber	FRUIT	No	75.76	84.60	62.50	79.24	3.68	4.31	3.82
19	Olive	FRUIT	Yes	54.55	86.94	66.73	77.76	4.82	3.53	4.22
20	Onion	FRUIT	No	100.00	91.73	.	91.73	4.09	.	4.09
21	Carrot	VEGETABLE	Yes	96.97	96.19	100.00	96.30	3.11	6.61	3.22
22	Zucchini	VEGETABLE	Yes	87.88	89.79	47.25	84.64	3.09	5.87	3.35
23	Mushroom	VEGETABLE	Yes	57.58	84.68	83.00	83.97	3.68	5.03	4.27
24	Olive	VEGETABLE	No	66.67	80.23	87.91	82.79	6.75	4.74	6.03
25	Pumpkin	VEGETABLE	Yes	72.73	94.42	75.33	89.21	4.14	6.92	4.84
26	Tomato	VEGETABLE	No	51.52	95.35	82.31	89.03	3.68	3.77	3.72
27	Rice	VEGETABLE	No	87.88	88.00	82.25	87.30	4.53	7.23	4.87
28	Peanut	VEGETABLE	No	75.76	79.20	67.13	76.27	5.58	6.05	5.68
29	Sugar Cane	VEGETABLE	No	69.70	78.43	54.70	71.24	6.73	5.81	6.45
30	Noodles	VEGETABLE	No	96.97	97.25	0.00	94.30	3.67	3.55	3.66
31	Horse	ANIMAL	Yes	100.00	99.97	.	99.97	2.26	.	2.26
32	Sparrow	ANIMAL	Yes	93.94	94.32	39.50	91.00	3.62	5.98	3.76
33	Unicorn	ANIMAL	Yes	72.73	83.29	88.89	84.82	4.16	4.46	4.23
34	Mosquito	ANIMAL	Yes	57.58	88.05	84.86	86.70	4.42	4.80	4.57
35	Cocoon	ANIMAL	No	66.67	85.27	72.27	80.94	5.12	7.86	5.97
36	Egg	ANIMAL	No	75.76	73.68	78.75	74.91	5.07	5.72	5.23
37	Yeast	ANIMAL	No	72.73	85.17	82.22	84.36	3.64	3.74	3.66
38	Fungus	ANIMAL	No	75.76	85.52	80.25	84.24	4.36	3.70	4.20
39	Virus	ANIMAL	No	75.76	92.52	70.75	87.24	4.09	5.17	4.34
40	Tree	ANIMAL	No	100.00	99.12	.	99.12	2.98	.	2.98
41	Trout	FISH	Yes	96.97	96.59	100.00	96.70	2.85	2.33	2.83
42	Shark	FISH	Yes	75.76	89.92	88.50	89.58	4.15	3.83	4.08
43	Squid	FISH	Yes	66.67	78.68	77.00	78.12	3.38	5.13	3.94
44	Shrimp	FISH	Yes	57.58	90.21	73.71	83.21	4.62	4.47	4.56
45	Starfish	FISH	No	54.55	73.11	80.80	76.61	5.37	3.95	4.70
46	Crab	FISH	No	66.67	75.95	77.45	76.45	4.80	4.19	4.59

47	Tadpole	FISH	No	66.67	75.86	59.36	70.36	5.58	4.18	5.05
48	Oyster	FISH	No	60.61	79.35	78.92	79.18	4.68	3.61	4.25
49	Sponge	FISH	No	87.88	76.24	70.50	75.55	5.95	1.99	5.68
50	Alligator	FISH	No	93.94	97.77	88.50	97.21	3.50	7.54	3.75
51	Sofa	FURNITURE	Yes	100.00	99.36	.	99.36	2.58	.	2.58
52	Piano	FURNITURE	No	63.64	83.81	77.17	81.39	4.10	4.86	4.35
53	Shelf	FURNITURE	Yes	96.97	89.88	77.00	89.48	4.54	3.25	4.50
54	Rug	FURNITURE	Yes	63.64	81.43	81.42	81.42	4.10	4.80	4.37
55	Lampshade	FURNITURE	Yes	72.73	80.92	90.00	83.39	5.43	7.52	5.96
56	Picnic table	FURNITURE	Yes	87.88	92.03	74.00	89.85	4.42	5.04	4.49
57	Curtains	FURNITURE	No	60.61	83.45	77.46	81.09	4.57	4.98	4.74
58	Clock	FURNITURE	Yes	57.58	80.68	82.07	81.27	5.39	4.94	5.21
59	Pillow	FURNITURE	No	63.64	87.43	75.92	83.24	4.77	3.37	4.29
60	Window	FURNITURE	No	96.97	84.97	83.00	84.91	3.59	2.23	3.55
61	Dress	CLOTHING	Yes	100.00	98.09	.	98.09	2.89	.	2.89
62	Bra	CLOTHING	Yes	96.97	97.56	83.00	97.12	2.75	7.11	2.88
63	Cuff Links	CLOTHING	No	54.55	84.78	76.80	81.15	4.60	4.43	4.53
64	Handkerchief	CLOTHING	No	66.67	85.18	70.64	80.33	3.75	5.25	4.25
65	Wig	CLOTHING	No	63.64	79.00	86.25	81.64	5.02	4.27	4.75
66	Wristwatch	CLOTHING	No	75.76	86.92	77.50	84.64	4.42	4.92	4.54
67	Bow tie	CLOTHING	Yes	84.85	93.57	80.40	91.58	3.42	6.87	3.94
68	Headband	CLOTHING	Yes	51.52	87.59	82.31	85.03	4.31	4.60	4.45
69	Makeup	CLOTHING	No	100.00	90.79		90.79	4.05	.	4.05
70	Contact lens	CLOTHING	No	93.94	93.26	80.00	92.45	3.61	7.52	3.85
71	Physics	SCIENCE	Yes	100.00	99.24	.	99.24	2.81	.	2.81
72	Psychology	SCIENCE	Yes	90.91	90.47	91.33	90.55	3.01	8.02	3.46
73	Pharmacy	SCIENCE	No	54.55	88.22	87.00	87.67	5.88	4.42	5.19
74	Economics	SCIENCE	Yes	60.61	90.55	70.69	82.73	3.23	6.42	4.36
75	Geography	SCIENCE	Yes	60.61	82.50	73.08	78.79	5.20	6.42	5.66

76	Architecture	SCIENCE	No	51.52	78.18	80.00	79.06	4.67	4.70	4.69
77	Sociology	SCIENCE	Yes	84.85	85.32	79.40	84.42	4.08	7.00	4.54
78	Linguistics	SCIENCE	Yes	72.73	82.67	69.33	79.03	4.81	5.67	5.03
79	Philosophy	SCIENCE	No	60.61	81.45	80.62	81.12	4.86	4.47	4.72
80	History	SCIENCE	No	81.82	81.78	84.00	82.18	5.72	4.61	5.54
81	Car	VEHICLE	Yes	100.00	100.00	.	100.00	2.34	.	2.34
82	Airplane	VEHICLE	Yes	96.97	91.03	100.00	91.30	4.65	7.11	4.72
83	Wheelchair	VEHICLE	Yes	66.67	79.14	70.55	76.27	6.15	5.03	5.78
84	Tricycle	VEHICLE	Yes	84.85	89.75	78.00	87.97	3.82	7.67	4.31
85	Roller skate	VEHICLE	No	57.58	77.74	81.93	79.52	5.69	6.72	6.14
86	Bulldozer	VEHICLE	Yes	90.91	89.77	81.00	88.97	3.22	7.37	3.48
87	Escalator	VEHICLE	No	75.76	78.64	74.63	77.67	4.87	8.52	5.55
88	Pogo stick	VEHICLE	No	75.76	84.36	79.63	83.21	5.13	4.50	4.97
89	Feet	VEHICLE	No	84.85	82.07	96.60	84.27	4.24	3.38	4.11
90	Bus driver	VEHICLE	No	93.94	91.71	69.50	90.36	3.69	5.26	3.78
91	Baseball	SPORT	Yes	100.00	99.09	.	99.09	2.70	.	2.70
92	Bike racing	SPORT	Yes	100.00	98.24	.	98.24	3.50	.	3.50
93	Golf	SPORT	Yes	96.97	94.84	100.00	95.00	3.72	1.81	3.66
94	Fishing	SPORT	Yes	78.79	83.38	77.14	82.06	4.16	4.63	4.25
95	Billiards	SPORT	Yes	72.73	86.83	70.33	82.33	4.24	5.72	4.64
96	Working out	SPORT	Yes	57.58	92.37	66.64	81.45	4.47	6.13	5.16
97	Chess	SPORT	Yes	57.58	70.00	83.50	75.73	5.01	4.95	4.98
98	Dancing	SPORT	Yes	75.76	92.84	79.00	89.48	3.22	6.89	4.11
99	Computer games	SPORT	No	81.82	93.56	82.17	91.48	3.87	5.40	4.15
100	Walking the dog	SPORT	No	75.76	81.20	64.38	77.12	4.07	4.93	4.28

Table 3

The materials used in Experiment 3. For each the table indicates the consensual choice in Experiment 2, and lists the two context passages. The first passage for each item was intended to prime the consensual choice that was found at Experiment 2, and the second passage was intended to prime the nonconsensual choice.

Item Number	Question	Consensual Answer in Experiment 2	Scenario	Primed Answer
1	Is tomato a fruit?	Yes	You are at the supermarket, buying groceries for the weekend. Your list includes milk, bread, chocolate, rice, orange juice, fruits and vegetables.	Yes
			A fellow worker has invited you to dinner together with several of his friends. Each of the invited people had been asked to contribute to the meal and you had been asked to prepare a dessert of your choice. You decided to prepare a fruit salad with apples, oranges, banana, figs and raisins.	No
2	Is olive a fruit?	Yes	The first semester at the University is about to end. You plan to take advantage of the semester break to work in olive harvest to save money for the next school year. This work is exhausting but it keeps you financially stable during the semester.	Yes
			You throw a party for your best friend. Each of the guests was asked to bring a picture of her with the bride and something sweet. You have decided to bake a fruit cake. For the album you decided to scan a picture of you both from kindergarten period.	No
3	Is shrimp a fish?	Yes	Imagine that you are on vacation in Thailand on the island of Koh Tao, a famous diving destination. The island is known for its white sand, crystal clear water and rare fish that swim close to the coastline. You are about to dive and see the underwater reef.	Yes
			You work in a large law firm. During the past few years you have proved yourself and won several important cases. Your boss decided to promote you and you were given your own private office. To make a good impression on your clients you have purchased an aquarium for the entrance.	No

4	Is squid a fish?	Yes	You live near the Pacific Ocean and love to go to the beach. One of the times you were swimming in the ocean, you noticed a squid swimming beside you. You panicked at first but then remembered that squid are not harmful.		Yes
			You really want to keep a pet at home. But your spouse does not agree to live with a dog or a cat because they shed their hair. You compromised on buying an aquarium of fish.		No
5	Is heather a flower?	Yes	Every few months you replant the garden at the entrance to your home. This time you want to plant flower bulbs to add color and vitality to your entrance.		Yes
			Today you are celebrating your first wedding anniversary with your spouse. You want to do something romantic and give him/her a flower. You're at the flower shop, trying to decide which flower to get.		No
6	Is architecture a science?	No	You are on a trip in Barcelona with your best friend. You really want to go to the Picasso exhibition whereas your friend wants to visit the Sagrada Familia cathedral. The building is considered to be the last work of Gaudi and the lush decorative elements of the building were sculpted by the architect himself. However, this is a rare opportunity view Picasso's original paintings from different periods of his work. You want to accompany your friend, but also to enjoy the trip.		No
			You have registered to the Architecture Department at the University. The studies will start within a month. In the first year of studies you will be required to complete courses in physics, structural engineering and building codes. You've never been good with calculations and you're a little afraid of these courses.		Yes
7	Is psychology a science?	Yes	You are an undergraduate student in psychology. You are offered to work as a research assistant in a laboratory that conducts studies on the brain correlates of human behavior. You need to learn to run brain scanner instruments, like fMRI and ERP. The job requires you to demonstrate great responsibility with the medical devices.		Yes
			Lately you had a lot of changes in your life and you need to make important decisions. A friend of you advised you to visit psychologist who uses psychoanalysis as a therapeutic method. According to your friend, the treatment will help you get to know yourself better by becoming aware of your subconscious desires. He told you that the therapy helped him to listen to his inner voice.		No
8	Is dancing a sport?	Yes	Your sister is a salsa dancer. She practices almost every day and travels to competitions abroad. She is a perfectionist and she is a sore loser. Every time she loses she shuts herself in her room for days and thinks that she should retire. You think it makes life very difficult for her.		Yes

				No
			Your grandfather had a stroke that harmed his ability to function. As a consequence, he moved into a nursing home. When you visit him you mainly play chess and he usually wins. You love him for his serenity, his smile, and his dance moves. You wish you had more time together.	No
9	Is fishing a sport?	Yes	Every weekend you and three of your friends go fishing on the banks of the lake. Your friend Chris was the one who pulled you into this. Each time, the four of you organize a competition and count who catches the most fish. Chris always wins. Every weekend you return exhausted, but eager for the next time.	Yes
			When you were young your grandfather used to take you fishing at the banks of the lake. It was your quality time together. You still remember the blue peaceful water, the singing of the birds and the feeling of freedom as a child.	No
10	Is rug furniture?	Yes	You have a meeting with an important client in a prestigious conference. While waiting for your partner to arrive, you notice that the room is furnished with an antique wooden table, a white leather sofa and an impressive Persian rug. You were glad that you had prepared yourself well for that meeting.	Yes
			You have lived for many years in a city, but now you live with your family in a pastoral and quiet village. Your spouse and you are traveling to the city for a designers' store to buy new furniture.	No

Table 4

The percentages of induced choices in the neutral, biasing context, and no-context conditions for each of the 10 items (Experiment 3).

Item	Biasing context	Neutral context	No context
1	86.11%	63.89%	21.21%
2	83.33%	55.56%	45.45%
3	77.78%	55.56%	42.42%
4	66.67%	50.00%	33.33%
5	45.71%	31.43%	39.39%
6	86.11%	38.89%	48.48%
7	33.33%	8.33%	9.09%
8	91.67%	13.89%	24.24%
9	77.78%	25.00%	21.21%
10	41.67%	33.33%	36.36%
Mean	**69.02%**	**37.59%**	**32.12%**